

Ideas for teachers

GUIDELINES FOR TEACHERS - PROPAGANDA

KEY QUESTION – WHAT WOULD HAVE PERSUADED YOU TO SUPPORT BRITAIN’S CAMPAIGN DURING THE FIRST WORLD WAR?

Literacy / skills focus	Topic: Propaganda	Resources
	<p>Lesson objectives: to develop pupils’ understanding of different types of propaganda. Encourage them to think about which groups of people were targeted by the propaganda.</p> <p>Pupils will have the opportunity to research, study and understand original written and visual items to help them answer the key question.</p>	
<p>Starter: ks3_propaganda_british_campaign</p>	<p>Step 1 Distribute resources from the ks3_propaganda_british_campaign resource pack to each group.</p> <p>The teacher can use resources from this pack to:</p> <ul style="list-style-type: none"> ask pupils to choose an example of propaganda that persuades them to support Britain’s campaign during the war; stimulate a class discussion about the purpose of these examples within the context of the First World War. Guide pupils to think about specific key terms e.g. propaganda, persuasion, morale, support, confidence, commitment, opposition; show the ks3_video_propaganda film clip that contains examples of propaganda; play the audio clip of the song Goodbye Dolly Gray. 	<p>ks3_propaganda_british_campaign resource pack</p> <p>ks3_video_propaganda film clip</p> <p>Audio clip of the song Goodbye Dolly Gray</p>

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<p>Reading</p> <ul style="list-style-type: none"> • use additional material in texts to extend understanding of the topic. • research a wide range of sources to develop a full understanding of the topic. <p>Writing</p> <ul style="list-style-type: none"> • give due weight to evidence, sources, explanations and logic when covering a topic. • select, interpret and evaluate ideas and information objectively. 	<p>Step 2</p> <p>KEY QUESTION: WHAT WOULD PERSUADE THE PUPILS TO SUPPORT BRITAIN'S CAMPAIGN DURING THE FIRST WORLD WAR?</p> <p>Task: Either:</p> <ol style="list-style-type: none"> Create an item of propaganda to persuade people to support Britain's war effort, or Answer the key question either as an extended oral or written task. <p>Pupils will need to consider:</p> <ul style="list-style-type: none"> • the format used for the propaganda • criteria for effective propaganda, including: <ul style="list-style-type: none"> - target audience, - message and content, - language, - images. <p>Suggestions for activities:</p> <ul style="list-style-type: none"> - Produce a presentation to answer the key question, - Produce an item of propaganda in the form of a poster, postcard, song, film etc, - Produce a propaganda sketch, - Produce a radio broadcast, - Produce and perform a propaganda rap, - Write a piece of propaganda poetry. 	<p>Resources from the ks3_propaganda_british_campaign pack</p>
	<p>Step 3</p> <ul style="list-style-type: none"> • Feedback from pupils about their own activities. • Class feedback: Which item of propaganda is the most effective? What features are common to all effective propaganda? 	